



## Q4FY24 FLASH PROMOTION FOR ASEAN FREQUENTLY ASKED QUESTIONS

### 1. What is the Q4FY24 Flash Promotion?

Between 16 to 19 January 2024 (both dates inclusive), customers who purchase one or more new subscriptions to selected products with 1-year or 3-years term length may receive a discount of up to 20% off the Suggested Retail Price (SRP)\*.

Product	Discount – New 1-year subscription	Discount – New 3-years subscription
AutoCAD IST	10% (off SRP)	20% (off SRP)
AutoCAD LT	10% (off SRP)	20% (off SRP)

### 2. Which countries are eligible to participate?

The offer is available in Singapore, Malaysia, Indonesia, Thailand, Philippines, Vietnam, Laos, Brunei, Cambodia and Myanmar.

### 3. Where can the Promotion SKUs be found?

The Promotional SKUs will be available on a supplemental pricelist to be published on 11 January 2024.

### 4. Which products are included with promotion

The offer is available for new commercial 1-year or 3-years subscriptions to AutoCAD IST, and AutoCAD LT.

### 5. When can I start communicating to my customers?

To ensure consistent messaging across all channels, no communication or advertising of the discounted price should happen before 16 January 2024.

### 6. When can I start ordering the discounted SKUs?

Orders will be accepted as of 16 January 2024 and through 19 January 2024 (both dates inclusive).

These final orders can be submitted to your respective VAD (“Autodesk Value Added Distributor”) till **19 January by 4.00 pm SGT**. However, it is strongly recommended to submit your orders earlier from the cut-off time to avoid any potential issues that may arise in order processing. Please note that your VAD may communicate a different order cutoff day and time. Please refer to the deadline as communicated by your VAD.

### 7. Why is the promotion available for such a short time only?

Autodesk has tested short term sales in the past via our own online store. We invite our resellers to join in the effort and participate in the promotional offering. We suggest that the limited time is most effectively used by re-targeting customers already in your database, especially customers who have shown an interest in these products but have not bought yet.



## **8. Will Autodesk offer this promotion on the Autodesk online store?**

Yes, this short-term promotion will also be published in the region where Autodesk online store is available.

## **9. What subscription terms are eligible for the discount?**

The offer is available for new 1-year and 3-years terms only.

## **10. How many discounted products can be purchased?**

A maximum of 20 seats of total eligible products per customer can be purchased with the promotional discount via Autodesk channel partners.

## **11. Are Named Accounts eligible to participate in this offer?**

Named Accounts may choose to select either the contracted discount OR the promotional discount, but not both. Discounts offered by Autodesk under this offer cannot be combined with any discounts provided by Autodesk to contracted accounts according to any relevant agreements. Example: Accounts with EBAs (Enterprise Business Agreements) are not eligible. This offer cannot be combined with Government Customer Discount Program, where applicable.

## **12. Where can I find additional sales and marketing information for this offer?**

Promo Visuals will be provided by Autodesk via the [ASEAN Partner Marketing Portal](#).

## **13. Is pro-rating possible?**

Yes, you can purchase new seats at a promotional discount, not necessary for a full 1-year or 3 years-term, but at a pro-rated term to align with contract end dates of existing contracts. For the new seats added to an existing contract, you are charged only for the number of months remaining on the existing contract.

## **14. Is a future start date possible?**

Yes, in line with our existing policy, you can order at promotional discount and request a contract start date of up to 7 (seven) days in the future.

\*The Suggested Retail Price ("SRP") shown is Autodesk's suggested retail price (excluding freight, handling and taxes) for the specified product in your region. SRP is used for reference purposes only and may not be in your local currency. Actual retail price is determined by Autodesk reseller and is subject to currency fluctuation.

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